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Wisdom Audio Wins Multiple Acclaimed Custom A/V Electronics Industry Awards During '09 CEDIA Expo

The Wisdom Audio L150i Reference Line Source In-Wall Speaker System Walked Away from the Recent CEDIA Expo with Three Awards, While Being Named a Finalist in a Fourth

CARSON CITY, Nev., Sept. 28, 2009 — Wisdom Audio (www.wisdomaudio.com), the leader in planar magnetic technologies, is proud to announce that it has won multiple acclaimed industry awards during the recent 2009 Custom Electronic Design & Installation Association (CEDIA) Expo, held Sept. 10-13 in Atlanta, for its new L150i reference line source in-wall speaker system.

The L150i, the tallest line source within the new multi award-winning Sage Series, earned a Residential Systems magazine 2009 Resi Award, a CE Pro magazine BEST Award, and a CustomRetailer magazine EXC!TE Award. The L150i was also named as a finalist for the CEDIA Manufacturer's Excellence: ELECTRONIC LIFESTYLES® BEST NEW PRODUCT award. Wisdom's S90i in-wall/in-ceiling subwoofer was also named a finalist in numerous award competitions during the expo.

"We could not be more satisfied with how well the L150i has been received by our customers, peers, and the media alike," said Mark Glazier, Wisdom Audio president. "The L150i is our highest expression of the core technology and strengths from the Sage Series for those customers that demand the highest level of sonic refinement available in an in-wall speaker. Winning these prestigious awards further solidifies our growing reputation as the leader in high-performance architectural audio systems."

The L150i offers a no-compromise solution for customers who want a high-end audiophile loudspeaker that fully integrates into their home, including high-end marine applications. The Sage Series L150i serves as a benchmark for architectural products available to the high-end audio/video market today.

(more)

The L150i, which has an MSRP of \$15,000 apiece, incorporates two all aluminum cabinets and full back box enclosures per channel. The L150m, an on-wall version of this same speaker, has recently been added to the Sage Series due to demand from customers who wish to install a pair alongside their large plasma monitors. Incorporating true line sources of this length is unprecedented among in-wall and on-wall speakers and makes it ideal for large rooms or those with unique architectural challenges including cathedral ceilings, hard floors, etc., since true line source arrays effectively eliminate floor and ceiling reflections. The large, 76-inch tall line source driver complement allows for high resolution, low distortion, outstanding dynamic range, and sound pressure levels in excess of 115 dB in a two-channel system. The result is genuinely effortless reference quality performance at any volume level.

The dynamic, highly efficient, custom installer friendly S90i in-wall/in-ceiling subwoofer provides reference quality, category-leading bass performance in conjunction with the new multi award-winning Sage Series line of speakers and electronics. Previously, in-wall subwoofers presented a significant performance compromise when it came to offering a completely integrated, in-wall speaker system. The S90i offers a level of performance that was not previously available in the marketplace.

Wisdom Audio has brought to market more than 20 Sage Series models during the past year, encompassing in-wall, on-wall, and freestanding versions of most configurations ranging from 20 inches to 76 inches tall. Sage Series speakers incorporate new generation proprietary thin film planar magnetic drivers which allow for its narrow and shallow physical characteristics, thus permitting the unprecedented possibility of the same driver complement and back box to be used for such varied applications, ranging from in-wall to freestanding.

High resolution Sage Series images are available for download at: www.wisdomaudio.com/news_image-library.php.

For more information, please visit www.wisdomaudio.com or call (775) 887-8850.

About Wisdom Audio

Wisdom Audio is the leader in designing and manufacturing high-performance planar-magnetic transducers with more than 90 man-years experience. Wisdom Audio was founded in 1996 to create no-compromise planar loudspeaker systems for the most demanding and critical audiophiles. Wisdom Audio systems employ proprietary, custom-made planar magnetic and dynamic transducers optimized for high-performance, high-end architectural audio reproduction applications. Its hybrid-technology systems have earned praise and awards from the specialized media, while satisfying a growing base of customers and dealers worldwide.

Wisdom Audio's multi-award winning Sage Series architectural products are handcrafted in limited quantities by specialized craftsmen at its headquarters in Carson City, Nevada.

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