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## Wisdom Audio Features Acclaimed Sage Series Architectural Audio Systems During Integrated Systems Europe (ISE) 2010

*Wisdom Audio will also Conduct a Training on Feb. 3 from 5pm - 7pm in Order to Provide an Overview of the Sage Series, and Specific Setup of the SC-1 System Controller*

**AMSTERDAM, The Netherlands, Jan. 21, 2010** — Wisdom Audio (www.wisdomaudio.com), the leader in planar magnetic technologies, is proud to announce that it will feature its acclaimed L100i Sage Series architectural audio systems during Integrated Systems Europe (ISE) 2010, held in Amsterdam, The Netherlands from Feb. 2-4. Wisdom Audio will be demonstrating the Sage Series together with Genesis Technologies at the Holiday Inn on De Boelelaan 2, just minutes from the RAI Exhibition Centre where ISE is taking place.

Wisdom Audio will also conduct a training session on Wednesday, Feb. 3 from 5pm - 7pm, to be held in the Genesis Technologies demonstration room in the Holiday Inn. The session will provide an overview of the Sage Series, and specific setup of the SC-1 System Controller.

“We are pleased to once again be hosted at ISE by the invaluable team at Genesis Technologies,” said Mark Glazier, Wisdom Audio president. “Together, we are introducing Europe’s top custom dealers to the category-defining performance and unique problem-solving designs of the Sage Series in-wall and on-wall speakers.”

For those customers seeking a high performance architectural loudspeaker that can be installed in locations where the Sage Series flagship L150 is not practical, the L100 is the solution.

“The L100i (in-wall) and L100m (on-wall) Sage Series models feature the same line source planar magnetic technology found in the L150, but measuring a more compact 50 inches in height,” Glazier explained. “They are able to be completely hidden behind a wide array of acoustically transparent screens, including the popular 2.35:1 aspect ratio screens of suitable width, or flanking a large plasma or LCD display.”

The L100 stands far above conventional architectural speaker systems. Capable of unprecedented dynamics, low distortion, high resolution, faithful timbre reproduction, three dimensional sound staging and freedom from compression,

(more)

this system should be compared with the best freestanding systems and needs to be auditioned to be fully appreciated.

Every in-wall Wisdom Audio offers includes an aircraft-quality, sealed extruded aluminum back-box, so that the internal cabinet volume is consistently maintained, regardless of installation.

“With the European market in mind, we have also created the purpose-designed SE enclosure for our in-walls, specifically for use in concrete or brick wall construction,” added Glazier. “The SE enclosure offers European dealers a complete solution for installation of our Sage models in commonly found solid wall construction. Employing an innovative flexible stainless steel etched grill and mounting system, the SE enclosure addresses longstanding challenges when installing in-wall speakers on less than flat and true wall surfaces. We believe that our SE enclosure offers unprecedented benefits for solid wall installations and ideally complements the high-end solutions the Sage Series offers.”

The Sage Series SC-1 System Controller now offers a new feature set that allows it to be used to control up to three independent systems in three zones.

“The new software expands the flexibility of the 7.3-channel capable SC-1, thus increasing its value for operating additional Sage systems in other zones,” added Glazier. “For instance, if a customer has a main 5.1-channel theater system and wants a secondary Sage system, the SC-1 will allow them to utilize those unused channels elsewhere within the home or yacht.”

Wisdom Audio’s SC-1 System Controller incorporates an electronic crossover and acoustic room correction that utilizes Audyssey MultEQ® XT technology. It also includes selectable, RS-232 operable memory settings for optimized performance in varied acoustic settings for music and film environments. A PC-based installation application allows a professional installer to configure the SC-1 for the particular complement of Sage Series speakers used in a given installation.

Wisdom Audio has recently brought to market more than 25 Sage Series models, encompassing in-wall, on-wall, and freestanding versions of most configurations ranging from 20 inches to 76 inches tall. Sage Series speakers incorporate new generation proprietary thin film planar magnetic drivers which allow for its narrow and shallow physical characteristics, thus permitting the unprecedented possibility of the same driver complement and back box to be used for such varied applications, ranging from in-wall to freestanding.

For more information, please visit [www.wisdomaudio.com](http://www.wisdomaudio.com) or call (775) 887-8850.

#### **About Wisdom Audio**

Wisdom Audio is the leader in designing and manufacturing high-performance planar-magnetic transducers with more than 90 man-years experience. Wisdom Audio was founded in 1996 to create no-compromise planar loudspeaker systems for the most demanding and critical audiophiles. Wisdom Audio systems employ proprietary, custom-made planar magnetic and dynamic transducers optimized for high-performance, high-end architectural audio reproduction applications. Its hybrid-technology systems have earned praise and awards from the specialized media, while satisfying a growing base of customers and dealers worldwide.

Wisdom Audio’s multi-award winning Sage Series architectural products are handcrafted in limited quantities by specialized craftsmen at its headquarters in Carson City, Nevada.