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Wisdom Audio Adds to Sage Series with On-Wall Speaker Models For Use Behind Projection Screens

*The New L100m and C150m have been Designed as On-Wall Line
Source Solutions Sized Specifically for Use Behind Perforated Screens*

CARSON CITY, Nev., Nov. 4, 2009 — Wisdom Audio (www.wisdomaudio.com), the leader in planar magnetic technologies, has announced that three new high-end speaker model variants have been added to its award-winning Sage Series line. The L150m (MSRP \$16,000), an on-wall version of the Reference Line Source L150i in-wall, has been added to Sage Series for applications where in-wall installation is not possible or desired. The L100m and C150m line source solutions have been designed as on-wall solutions sized specifically for discreet installation behind perforated screens. MSRP is \$11,700 (L100m) and \$17,500 (C150m). Expected availability for these three new models is December 2009.

“Adding these three models comes as a direct result from our installers and customers who have asked for additional on-wall solutions that can achieve the highest level of performance,” explained Mark Glazier, Wisdom Audio president. “The L150m has been requested for installation alongside 103-inch plasmas and also next to or behind large projection screens. The L100m and C150m are now offered in conjunction with our recently launched in-wall line source models for use behind larger 2:35:1 perforated screens. As in-wall models may not be desired or even possible in every application, such as with cement or brick walls, our new on-wall models give customers and installers even more installation flexibility, especially when specifying high-end solutions for use behind these projection screens.”

Today, several high-end projection screen companies have developed innovative material patterns that allow the use of speakers behind the viewing surface so as to not compromise video or audio performance. These new screen materials provide rich visual detail while also keeping the front speakers hidden from the audiences' view. Marrying the concept of superior audio and video solutions, the

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screen materials' design allows for uncompromised audio quality from the hidden speakers while maintaining high-end video performance. Now, Wisdom Audio is leading the industry with high-performance, in-wall and on-wall speaker solutions specific to these high-end projection screens' designs.

"The L100m and C150m on-wall solutions offer the identical sonic characteristics as their in-wall counterparts, incorporating the same line source planar magnetic technologies," Glazier continued. "High-end home theater video projection systems with 2.35:1 aspect ratios are becoming increasingly popular and, as a result, the market has seen an increase in demand for commensurately high-performance hidden speaker systems that can be fully integrated behind these new screens, whether in-wall or on-wall. Wisdom now offers the solution to both of these installation options."

Glazier continued, "Now, installers can utilize a plethora of screen sizes and either fixed or motorized models and still provide their customers with the acclaimed Wisdom Sage Series performance. These new Sage Series models provide Wisdom Audio dealers with multiple in-wall and on-wall options for these clients that meet or exceed their desired high-end sonic criteria. Because the SC-1 System Controller also includes multiple setup/listening memories, two different 'screen down, screen up' listening profiles can be accessed conveniently on the front panel or on a control system via RS-232."

Wisdom Audio has also brought to market more than 20 Sage Series models, encompassing in-wall, on-wall, and freestanding versions of most configurations ranging from 20 inches to 76 inches tall. Sage Series speakers incorporate new generation proprietary thin film planar magnetic drivers which allow for its narrow and shallow physical characteristics, thus permitting the unprecedented possibility of the same driver complement and back box to be used for such varied applications, ranging from in-wall to freestanding.

For more information, please visit www.wisdomaudio.com or call (775) 887-8850.

About Wisdom Audio

Wisdom Audio is the leader in designing and manufacturing high-performance planar-magnetic transducers with more than 90 man-years experience. Wisdom Audio was founded in 1996 to create no-compromise planar loudspeaker systems for the most demanding and critical audiophiles. Wisdom Audio systems employ proprietary, custom-made planar magnetic and dynamic transducers optimized for high-performance, high-end architectural audio reproduction applications. Its hybrid-technology systems have earned praise and awards from the specialized media, while satisfying a growing base of customers and dealers worldwide.

Wisdom Audio's multi-award winning Sage Series architectural products are handcrafted in limited quantities by specialized craftsmen at its headquarters in Carson City, Nevada.

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