



FOR IMMEDIATE RELEASE

JERRY HANNA JOINS WISDOM AUDIO AS VICE PRESIDENT

Carson City, NV, February 10, 2011 – Wisdom Audio, manufacturer of the world’s most advanced architectural loudspeakers, announces today the addition of Jerry Hanna to the position of Vice President Business Development. Former Vice President and General Manager of Rich Green Ink, a leading systems integrator, Hanna will assume his new responsibilities immediately.

Hanna is a thirty-year industry professional possessing an exceptionally broad perspective of the high-end home entertainment marketplace, including a nearly ten-year period directing international business for Madrigal Audio Laboratories and brands such as Mark Levinson and Revel. Deep experience and a history of success at the retail, systems integration, and manufacturer levels make him a valuable new addition to the Wisdom Audio team. Over the course of his career, Hanna has forged long-standing relationships within the industry that will further secure Wisdom Audio’s position as a leader in advanced audio technology including Wisdom’s architectural speaker solutions.

“I am extremely pleased to have joined the Wisdom Audio team and look forward to furthering the national and international distribution of this highly respected brand,” said Mr. Hanna. “With the opportunity to plan and direct company business development, I intend to help communicate the considerable value of our technologically advanced loudspeaker solutions to a broader audience and promote the desirability of Wisdom systems among discriminating customers worldwide.”

“Jerry’s proven success in management and extensive technical and product knowledge makes him an incredible asset to the Wisdom Audio team,” said Mark Glazier, President, Wisdom Audio. “I am confident he will bring a wealth of creative momentum along with the technical expertise that already embodies the Wisdom brand and will continue to secure us as industry leaders in architectural speaker technology.”

Hanna will immediately assume Vice President responsibilities and focus on national and international growth and distribution. Outside of the office Hanna often exercises his considerable enthusiasm for cooking or is out enjoying the Northern California weather on his road and mountain bikes. He can be reached by email at jerry@wisdomaudio.com.

About Wisdom Audio

Wisdom Audio is the leader in designing and manufacturing high-performance planar magnetic transducers for architectural speaker applications with more than 100 man-years experience. Wisdom Audio was founded in 1996 to create no-compromise planar loudspeaker systems for the most demanding and critical audiophiles. Wisdom Audio systems employ proprietary, custom-made planar magnetic and dynamic transducers optimized for high performance, high-end architectural audio reproduction applications.

Its hybrid-technology systems have earned praise and awards from the specialized media, while satisfying a growing base of customers and dealers worldwide. Wisdom Audio's multi-award winning Sage Series architectural products are handcrafted in limited quantities by specialized craftsman at its headquarters in Carson City, Nevada.

For more information, please visit www.wisdomaudio.com or call (775) 887-8850.

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